

Koelnmesse Service GmbH
 Postfach 21 07 60
 50532 Köln
 Germany
 Tel. +49 221 821-3998
 Fax +49 221 821-3999
 marketing-services@koelnmesse.de
 www.koelnmesse-service.com

Advertising space

M.01

Deadline for submission:
 4 weeks before the start of the fair

Customer no. (from your stand confirmation)

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Name of trade fair

/2008

Hall / Aisle / Stand no.

Company

Department / contact

Full address, postal code, town, country

Tel., fax

e-mail

Advertising for visible success

We can offer you a wide range of eye-catching advertising options. From advertising towers to megaprints, you can benefit from many different ways of drawing potential customers' attention to your stand. We also provide the following supplementary services:

Your order in four steps:

Step 1

First, please use the ground plan and the example images on the next page to gain an overview of the advertising space options on our trade fair grounds (other surfaces are available upon request).

Step 2

Tick the box(es) next to the spaces you are interested in.

Advertising space options:

- 1** Advertising space in the main entrance areas
- 2 3 4** Advertising space on the hall facades
- 5** CityLight displays in passages and entrances
- 6** Banner, Trade Fair Boulevard
- 7 8** Front surfaces of stone steps and handrails at escalators
- 9** Advertising space in the halls
- Advertising on the trade fair website.

Advertising in and/or on shuttle buses

- Tick here if you would like information on this service.

Step 3

Please indicate here if you want Koelnmesse Service GmbH to produce the advertising posters and transparencies or if you will be providing us with your own posters, transparencies etc. (the materials must be put in place by Koelnmesse Service).

We hereby order the following option for the creation and design of advertising posters and transparencies to be displayed on advertising space rented from Koelnmesse Service GmbH:

- Creation, digital printing and/or transparencies, and Koelnmesse Service GmbH is to put in place the materials based on masters supplied by the customer
- or Koelnmesse Service GmbH is only to put in place the posters, photographs and transparencies supplied by the customer
- or Other:

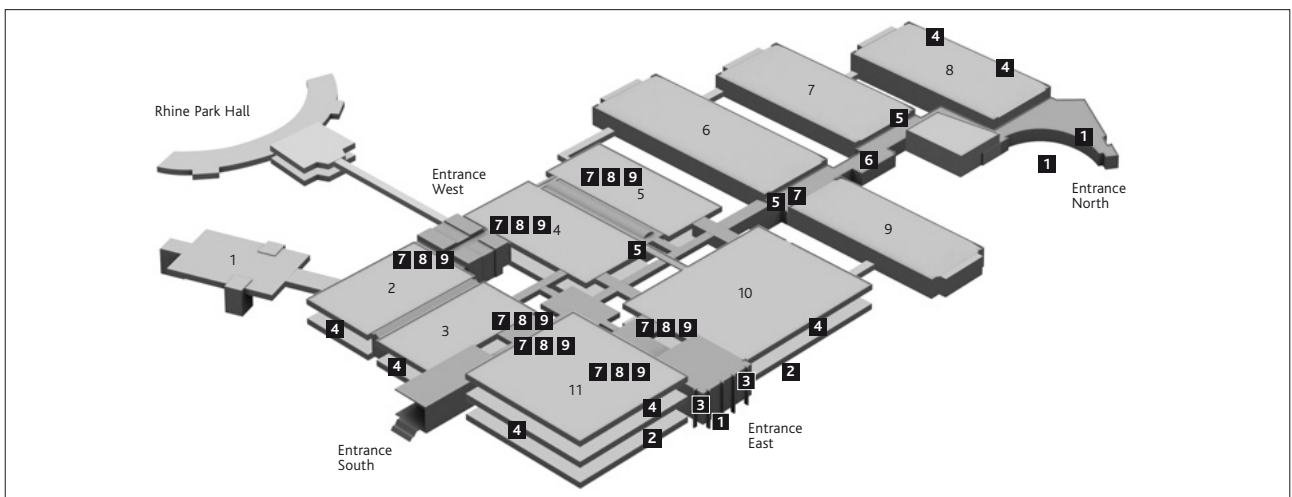
Step 4

Please return the form to the fax number indicated, and we will promptly send you a non-binding offer for services customised to meet your needs.

Note:

Regarding putting up and taking down advertising materials – which must be carried out by Koelnmesse Service GmbH for insurance reasons: The offer includes the cost of these services. Please note that advertising space may not be available, depending on the concept of the event.

- Please detach here -



Date, legally binding signature and company stamp

