

Please note reverse side

**Customer no. (from your stand confirmation)**

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**Name of trade fair** \_\_\_\_\_ **/2008**
**Hall / Aisle / Stand no.** \_\_\_\_\_

Company	Department / contact
Full address, postal code, town, country	
Tel., fax	e-mail

**Information**

We offer you design and production of print media that focuses attention on your products and services.

We use existing design elements to ensure fast service at attractive prices.

**Here's what you get:**

- 7 basic layouts
- + your logo, colour scheme, wording and texts
- + our consulting service
- = your individual advertisement

Interested? Just call us any time.  
 We'll be happy to help: +49 221 821-3998  
 Or you can visit us on the Internet:  
[www.koelnmesse-service.com/printmedien](http://www.koelnmesse-service.com/printmedien)

**Ordering**

You can order all media listed on this form as a complete package at a special price, or individually, depending on your intended use. To order, simply tick the boxes next to the media of your choice. The example images give you an idea of the contents of the respective packages. Regardless of the order type you choose, we deliver your media directly to your stand. Each package price includes the right to make one content revision.

"Basic" trade fair package	Price in EUR
<input type="checkbox"/> 500 2-page A4 brochures, 4/4c	480.00
<input type="checkbox"/> 2 A0 posters, 4c, matte/glossy poster paper	460.00
<b>Total price of individual services</b>	<b>940.00</b>
<b>Package price 846.00</b>	

"Premium" trade fair package	Price in EUR
<input type="checkbox"/> 5,000 DL cards	1,120.00
<input type="checkbox"/> 1,000 4-page A4 brochures, 4/4c	970.00
<input type="checkbox"/> 1 large-format poster, 100 cm x 200 cm, 4c	495.00
<input type="checkbox"/> 20 name tags (basic table format)	290.00
<b>Total price of individual services</b>	<b>2,875.00</b>
<b>Package price 2,588.00</b>	

"Basic" press conference	Price in EUR
<input type="checkbox"/> 20 press kits	510.00
<input type="checkbox"/> 20 printed press release sets and/or other information (b/w) inserted in kits	180.00
<input type="checkbox"/> 2 A1 advertising posters, 4c	370.00
<input type="checkbox"/> 5 table cards 4c, personalised	195.00
<b>Total price of individual services</b>	<b>1,255.00</b>
<b>Package price 1,130.00</b>	

"Premium" press conference	Price in EUR
<input type="checkbox"/> 50 press kits	570.00
<input type="checkbox"/> 50 printed press release sets and/or other information (b/w) inserted in kits	248.00
<input type="checkbox"/> 50 2-page A4 brochures, 4/4c	430.00
<input type="checkbox"/> 3 A1 advertising posters, 4c	410.00
<input type="checkbox"/> 5 table cards 4c, personalised	195.00
<input type="checkbox"/> 50 CD-ROMs with slide show for journalists incl. inscription	260.00
<b>Total price of individual services</b>	<b>2,113.00</b>
<b>Package price 1,900.00</b>	

All listed prices are net prices. The VAT applicable to each item will be charged at the valid rate.

More advertising packages overleaf ►

Date, legally binding signature and company stamp

"Banquet" trade fair package	Price in EUR
<input type="checkbox"/> 20 table cards (basic table format)	270.00
<input type="checkbox"/> 20 4-page A5 menus, 4/4c	420.00
<input type="checkbox"/> 20 name tags (basic table format)	280.00
<input type="checkbox"/> 20 4-page DL invitations+RSVPs, 4/4c	570.00
<input type="checkbox"/> 2 A0 welcome posters, 4c	460.00
<b>Total price of individual services</b>	<b>2,000.00</b>
<b>Package price 1,800.00</b>	

"Product presentation" trade fair package	Price in EUR
<input type="checkbox"/> 1 10-page PowerPoint brochure	560.00
<input type="checkbox"/> 2 A0 posters, 4c	460.00
<input type="checkbox"/> 1,000 4-page A4 brochures, 4/4c	970.00
<input type="checkbox"/> 50 CD-ROMs with slide show for journalists incl. inscription	260.00
<b>Total price of individual services</b>	<b>2,250.00</b>
<b>Package price 2,025.00</b>	

"Stand party" trade fair package	Price in EUR
<input type="checkbox"/> 500 4-page DL cards, 4/4c	690.00
<input type="checkbox"/> 5,000 A5 brochures, 4/0c	590.00
<input type="checkbox"/> 100 8-page A4 image brochures, 4/4c	1,280.00
<input type="checkbox"/> 100 name tags (basic table format)	695.00
<input type="checkbox"/> 3 A0 posters, 4c	550.00
<b>Total price of individual services</b>	<b>3,805.00</b>
<b>Package price 3,425.00</b>	

#### "Custom" exhibitor package

##### Customised layout

Would you like something different? Are you interested in changing your basic layout? Do you need an entirely new design?

##### We can advise you how to do it!

By using an intelligent concept, which we develop with your input, we can create customised, highly effective advertising for you. We aim to capture your ideas and concepts in words and images while communicating your values and strengthening your brands.

	Price in EUR
<input type="checkbox"/> On request, we'll be delighted to advise you and put together your customised package.	from 1,600.00
<input type="checkbox"/> Logo for advertising campaign or trade fair	from 940.00

#### Interested?

You'll find more information, all the design options and ordering details on the Internet at [www.koelnmesse-service.com/printmedien](http://www.koelnmesse-service.com/printmedien)

Koelnmesse Service GmbH is entitled to contract a partner company to carry out the service ordered. This company will operate in the name and on behalf of Koelnmesse Service GmbH.

By signing this form, we hereby declare that we accept as binding the General Terms and Conditions of Koelnmesse Service GmbH and — subordinate and supplemental to them — those of the respective service partner. These terms and conditions can be requested from Koelnmesse Service GmbH by calling +49 221 821-3998. The General Terms and Conditions of Koelnmesse Service GmbH can also be downloaded from [www.koelnmesse-service.de](http://www.koelnmesse-service.de).

Place of performance and jurisdiction is Cologne.