

Koelnmesse Service GmbH  
 Postfach 21 07 60  
 50532 Köln  
 Germany  
 Tel. +49 221 821-3998  
 Fax +49 221 821-3999  
 marketing-services@koelnmesse.de  
 www.koelnmesse-service.com

Customer no. (from your stand confirmation)

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Name of trade fair \_\_\_\_\_ /2008

Hall / Aisle / Stand no. \_\_\_\_\_

Company	Department / contact
Full address, postal code, town, country	
Tel., fax	e-mail

The press compartment service provides your press material to the journalists before, during and after the trade fair. It allows you to reach media representatives who cannot come to the fair.

**Basic Package:**

**Online press compartment and press compartments in the Press Center**

**Your order will include:**

- online press compartment for an unlimited number of press releases/product information including unlimited file attachments (photos, graphics, pdfs, etc.)
- registration of your press releases with the 20 most important search engines
- online presence: six weeks before the fair and three months after the fair
- posting of company logo, company profile, press contact details, stand number
- two press compartment baskets with individual label, 1band press compartment number for display your press kits in the Press Center
- a list of exhibitors using the Press Center via large screen display in the Press Center
- e mail and telephone support
- Koelnmesse team members provide support in the Press Center during the fair

**Additional services**

- four colour printing of your company logo 4c on the label for your baskets in the Press Center
- video and audio streaming into your online press compartment including maximum download volume of 10 GB. Maximum file size of 30 MB per video. More download volume can be booked in addition, if required.

Further services (translation service, placement press releases) available on request.



**We would like to order the following services. Please send us the access data (for the press compartments) or an offer (for other services).**

**Press compartments**

	Price	EUR
<input type="checkbox"/> Basic package: Online press compartment + up to 2 compartments in the Press Centre	flat rate	140.00
<input type="checkbox"/> Up to 2 additional press compartments in the Press Centre	flat rate	50.00
<input type="checkbox"/> 4c logo for the press compartments in the Press Centre	flat rate	30.00
<input type="checkbox"/> Video and audio streaming including 10 GB download volume	flat rate	40.00

All listed prices are net prices. The VAT applicable to each item will be charged at the valid rate.

You can find detailed descriptions of these and additional marketing services on our website [www.koelnmesse-service.com](http://www.koelnmesse-service.com)

Koelnmesse Service GmbH is entitled to contract a partner company to carry out the service ordered. This company will operate in the name and on behalf of Koelnmesse Service GmbH.

By signing this form, we hereby declare that we accept as binding the General Terms and Conditions of Koelnmesse Service GmbH and — subordinate and supplemental to them — those of the respective service partner. These terms and conditions can be requested from Koelnmesse Service GmbH by calling +49 221 821-3998. The General Terms and Conditions of Koelnmesse Service GmbH can also be downloaded from [www.koelnmesse-service.de](http://www.koelnmesse-service.de).

Place of performance and jurisdiction is Cologne.

Date, legally binding signature and company stamp

- Please detach here -

